

CANDI GORDON

Fashion Designer

CONTACT

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SUMMARY

I am a published fashion designer with a focus on sustainability. Choosing to work with smaller, growing fashion companies has given me experience in many areas of the business, but I am now excited to be a part of an established brand and learn about the industry on a larger scale.

EDUCATION

SAVANNAH COLLEGE OF ART + DESIGN

B.F.A. Fashion Design

2017-2021

OUR LADY ACADEMY

High School

2013 - 2017

SKILLS

Adobe Suite

Pattern-making + Tech Packs

Garment Construction

Web Design

Digital Marketing

CLO 3D Software

REFERENCES

Provided upon request.

WORK EXPERIENCE

NICOLE PALOMA ORIGINAL HAND-SEWN DESIGNS

Head of Online + Assistant Designer

2021-Present

- Creative direction
- Web design
- Planning + executing marketing plans
- Coordinating wholesale orders
- Online customer communications + digital styling

Retail Manager + Design Intern

2017-2018

- Garment construction + fit
- Visual merchandising
- Customer service
- Social media marketing + management

MAMIE RUTH

Sales Associate - East + Up Vintage

2020-2021

- Sales + customer service
- Social media+ web presence

Design + Marketing Intern

2019-2020

- Market research + marketing plans
- Collection design + production tech packs
- Preparing for market + processing wholesale orders

CAMP SKYLINE RANCH

Camp Counselor

2016 + 2017

- Care, safety, and development of children
- Communication with parents and administration
- Planning and overseeing of activities